



Jason Hicks joins RPM as Vice President- Client Services & Business Development

Torrance, CA March 1, 2016- Jason Hicks has joined the Retail Print Media (RPM) team as Vice President- Client Services & Business Development. It was announced today by Ray Young, President, Retail Print Media (RPM). Jason will be working side-by-side with RPM clients in developing strategies that will help them to drive top-line sales and market share.



Jason returns in a similar role he held with ACGMEDIA as the lead and chief strategist for RPM Team. Additionally, he will lead the sales and marketing efforts for the RPM Brand.

“We are elated to have Jason running our client service and business development efforts. He will immediately bring our clients a fresh perspective and an innovative approach to media efficiency. He will also play a critical role in communicating the unparalleled value of the RPM brand to the retail community.” said Ray Young.

Jason served as a senior executive for ACGMEDIA for fourteen years, playing an important role in the development of the organization, bringing it to the forefront of the media agency industry.

Most recently, he served as the Director of Media Buying for Harbor Freight Tools, one of the fastest growing retail companies in the industry with over 600 locations nationwide.

“I am elated to be rejoining my colleagues at RPM. They have retained the very best of the experienced leadership team ACGMEDIA had four years ago, but now have the most powerful new technology and energy that is more vibrant than ever. I am very much looking forward to jumping in and making an immediate impact in driving the performance of our client’s print programs.” said Hicks.

Hicks is a 30 year professional in the print media industry with a 360 degree perspective having served as agent (ACG), and client (Harbor Freight Tools)- and as media professional with a combined eleven years between Copley Los Angeles Newspapers and Valassis Inc.

About RPM:

Retail Print Media (RPM) is a retail print media management agency that provides planning, media buying, contract negotiations, analytics and strategic marketing services.